

# THE INTERNATIONAL COOPERATION

TRAINING PROGRAM – ACTION / COURSE 1

22, 23 and 24 November 2021

## PEDAGOGICAL OBJECTIVES

The aim of this training is to provide trainees with the tools and resources needed to develop an international cooperation project in order to respond to European and international calls for tenders.

## TARGETED SKILLS

- Mastering European funding programmes for cultural cooperation: eligibility criteria, funding circuit, frameworks for action
- Conceive multilateral cooperation projects with other European actors: mastery of the logical framework, construction of complementary ecosystems
- Controlling the budgetary management of European funding: management monitoring and financial reporting
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- Produce and share a watch on the projects selected within the framework of these programmes.

## TARGET AUDIENCES

Manager or employee working on development, coordination and project management in the field of tourism, sport and culture.

## REQUIREMENTS

Trainees have functions allowing them to develop cooperation projects.

## PEDAGOGICAL METHOD

The training takes place face-to-face or at a distance.

In order to best address the theory and to encourage the writing of projects at the end of the training, this "action training" of LABA is based on the ideas of projects, or already concrete projects, of the participants. Both expositive and participatory methods are used.

The pedagogical supports (reference texts, projects and budgets) given to the trainees are adapted according to the participants. All documents are sent to each trainee by e-mail at the end of the training.

## PROGRAMME

### DAY 1 / Theory

- \_ The EU's policy approaches: the main challenges
- \_ Presentation of the programmes for culture and education, period 2021-2027
- \_ Raising awareness of Horizon Europe programmes
- \_ Presentation of some European networks adapted to the participants

### Jour 2 / Practice

- \_ Analysis of funded projects in sub-groups
- \_ Sharing and analysis of the keys to a project's success
- \_ Key methodological points taken up by the stakeholders

### Jour 3 / My project and Europe

- \_ Work in small groups to build a pre-project
- \_ Identify relevant partners
- \_ Define its target audiences
- \_ Write your action plan

## THE SPEAKERS

The training courses are led by project leaders, evaluators and consultants who are familiar with the programmes and who set up and manage numerous projects.

### Pierre Brini, [Head of Coaching and Training at LABA](#)

Former director of Mezzanine Spectacles and former co-director of the European cultural network Banlieues d'Europe, he is a specialist in European programmes (Leader, Interreg, Erasmus+, Europe Creative...) and supports 10-15 structures per year in their international projects, the development of their international strategy, the construction of their business model.

### Sophie GUENEBAUT, [Director of LABA](#)

A graduate in Management, Human Resources and Political Science, she has been Director of Zone Franche, Musiques du Monde and administrator of several national structures. She works in the search for European funding for numerous cultural, tourist and sports projects and teaches at the University Bordeaux Montaigne.

### Margaux VELEZ, [LABA's Cooperation Projects Officer](#)

A graduate of the Professional Master in Cultural and Intercultural Project Engineering, she has worked on cross-border cooperation projects within the Community of Belgium. Agglomeration of the Basque Country (INTERREG and POCTEFA Programme)

## EVALUATION PROCEDURES

The trainees establish a diagnosis of their structure with regard to European issues:

- Identification of programmes and partners with a view to submitting an application.
- Drafting of a first note establishing the context, objectives and partners of a project in response to a call for projects.

Achievements are evaluated by the quality of the documents produced. At the end of the training course, a satisfaction questionnaire and a training certificate will be issued to the trainee who does not hold a title or diploma.

## PRACTICAL INFORMATION

Duration: 3 days, from 09.30 am to 5.30 pm with lunch break

Dates: Monday 22, Tuesday 23 and Wednesday 24 November 2021

Location: Le Rocher de Palmer, Cenon (33) or *online according to the sanitary conditions in force*

Maximum number of participants: 12

## SITUATIONS OF DISABILITY

This training is accessible to people with disabilities. Please contact us for specific details.

## TEACHING COSTS

1 course : 840 € excl. tax

Both courses (**with Course 2 - Local Development**): 1600 €

Can be taken care of by your OPCO.

Training organisation activity declaration number: 72330933933

### TO GO FURTHER

You can contact us all year round  
so that we can intervene within your structure,  
over a variable number of days,  
to support your teams and help them submit their projects.

Contact Eric Nezan  
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