



# LOCAL DEVELOPMENT

TRAINING PROGRAMME - ACTION / COURSE 2 6,7 and 8 December 2021

#### PEDAGOGICAL OBJECTIVES

The aim of this training is to provide trainees with the tools and resources necessary to study European funding in the context of a local development project.

Local development is the setting up of experimental projects, or new services, for a population in a local area.

# **TARGETED SKILLS**

- Mastering European funding programmes for local development: eligibility criteria, funding circuits, frameworks for action, etc.
- Identifying complementary territorial funding: territorial criteria, funding procedure
- Define a global strategy for the development and dynamisation of a territory by integrating the social, economic, cultural, environmental, urban planning and tourist dimensions.
  - Mastering the budgetary and financial management of the European structural funds and complementary territorial funds

#### TARGET AUDIENCES

Manager or employee working on development, coordination and project management in the field of tourism, sport and culture.

# **REQUIREMENTS**

Manager or employee working on development, coordination and project management in the field of tourism, sport and culture.

# PEDAGOGICAL METHOD

The training takes place in person or at a distance.

In order to best address the theory and to encourage the writing of projects at the end of the training, this LABA "action training" is based on the ideas of projects, or already concrete projects, of the participants. Both expositive and participatory methods are used.

The teaching aids (reference texts, projects and budgets) given to the trainees are adapted according to the participants. All documents are sent to each trainee by e-mail during and at the end of the training.

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# **PROGRAMME**

#### DAY 1 / THEORY

- \_ Introduction to European funding programmes for local development
- \_ Know the funds and programmes for local development
- Understand the different fields of intervention: rural, urban, crossborder
- \_ Become familiar with programmes linked to local development: ESF, ERDF, LEADER, INTERREG
- \_ Learning how to search for information

#### DAY 2 / PRACTICE

- \_ Analysis of projects in sub-groups
- Pooling and analysis of projects
- Key methodological points taken up by the stakeholders
- \_ The rules for managing the structural funds

#### DAY 3 / My project and Europe

- \_ Work in small groups accompanied by the speakers according to the progress of the projects
- \_ Development of a budget framework
- \_ Finalisation and presentation of a project note
- \_ Questions / Answers

#### **SPEAKERS**

The training courses are led by project leaders, evaluators and consultants who are familiar with the programmes and who set up and manage numerous projects.

#### Maïté COSNARD, Director of Eléo Conseil

Doctor in economics, she is a specialist in European funding (ERDF, ESF, INTERREG, PCRD, FEAMP, EAFRD ...), but also in national and territorial funding. She helps local authorities and associations to define and set up numerous projects.

#### Eric NEZAN, Administrative and Financial Manager of LABA

Director of the Transmusicales de Rennes and the Fabrique Pola in Bordeaux. After 15 years of professional experience in the cultural sector, he joined the LABA team as administrative and financial manager. He supports the management of our local development projects (ESF, ERDF, LEADER).

#### Sophie GUENEBAUT, Director of LABA

With a degree in Management, Human Resources and Political Science, she was Director of the Zone Franche, the Musiques du Monde network and administrator of several national structures. She works in the search for European funding for numerous cultural, tourist and sports projects and teaches at the University Bordeaux Montaigne.

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# **EVALUATION PROCEDURES**

The trainees draw up a diagnosis of their structure with regard to European issues:

- Identification of operational programmes with a view to submitting an application for funding.
- Drafting of a first note establishing the context, the objectives of a project in relation to the funding application.

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### PRACTICAL INFORMATINO

Duration: 3 days, from 09:30 am to 5:30 pm with lunch break. Dates: Monday 6, Tuesday 7 and Wednesday 8 December 2021

Location: Le Rocher de Palmer, Cenon (33) or online according to the sanitary conditions in

force

Maximum number of participants: 12

# SITUATION OF DISABILITY

This training is accessible to people with disabilities. Please contact us for specific details.

# **TEACHING COSTS**

1 course: 840€ excl.tax

Both courses (with Course 1 – Interantional Cooperation): 1600 € excl.tax

Can be taken care of by your OPCO.

Training organisation activity declaration number: 72330933933





#### TO GO FURTHER

You can contact us all year round, so that we can intervene within your structure, over a variable number of days, to support your teams and help them submit their projects.

Contact Eric Nezan
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